

PRESS RELEASE

# Innovation Living News 2024



Vilander Sofa Bed, Innovation Living

## **WE EXPAND YOUR LIVING SPACE**

We want to offer furniture that makes a difference in everyday life. Good design that combines style, comfort and functionality. Innovation Living is not just a name, it's what we do! Good aesthetic design must go hand in hand with great functionality and good comfort. That is why our focus has always been on creating long-lasting design with a contemporary appeal.

With a focus on innovation and superior design, Innovation Living Group is set to introduce an array of groundbreaking collections that redefine the modern living experience.

## **INNOVATION LIVING**

With a rich legacy dating back to 1971, Innovation Living specializes in sofa bed design, development, and production. Renowned as a global leader in the industry, Innovation Living's products are sold in more than 90 countries worldwide, reflecting a legacy of quality, comfort, design, and innovation.

## PRODUCT NEWS 2024

Vilander – A versatile sofa bed concept featuring three different arm solutions – cushion arms for a cozy vibe, Roll arms for a touch of tradition, and Excess arms with walnut wood trays for a contemporary flair. With our double spring comfort construction, Vilander offers unbeatable comfort whether used as a sofa or a bed. Available in a variety of textiles, including CULP performance textiles, Vilander is a testament to Innovation Living’s commitment to design, comfort, quality, and innovation.

Carnell - Built on the renowned bed-in-side principle, Carnell seamlessly transforms a compact sofa into a comfortable queen-sized bed, without having to remove and store seat or back cushions. Equipped with a memory foam Dual mattress and available in multiple arm designs and textiles, including Culp performance textiles, Carnell ensures a restful night’s sleep without compromising on style or space. The Carnell compact concept is perfect for small space living.



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Osvald Cone – Experience a fresh new look with the addition of a cone-shaped upholstery arm for the best-selling Osvald sofa bed. Along with new textile variations for the design, the Cone armrests, produces a new updated look for the Osvald queen size sofa bed.



Alongside these new design introductions, there will also be a range of new textiles added to the expansive US warehouse collection, ensuring that all new trends in the upholstery market in represented in the collection.

For more information, please visit our website at [www.innovationliving.us](http://www.innovationliving.us)

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